

Girl Scouts Louisiana East wants to partner with you! Help support our mission of building girls of courage, confidence, and character, who make the world a better place. Your sponsorship investment allows GSLE to provide impactful programs and initiatives that give girls leadership and other valuable life skills.

For more information on the sponsorship opportunities listed below, please contact Rebecca Pennington at rpennington@gsle.org.



The **VOLUNTEER KICKOFF** event and conference on **Saturday, August 19**, brings together hundreds of Girl Scout volunteers, Girl Scouts, Council staff, Board members, and others, for a day of learning, development, and fun, truly celebrating the integral role of volunteers in Girl Scouting. This day also serves as the kickoff to the Girl Scout year and is a wonderful celebration empowering girls and women across the 23 southeastern parishes of Louisiana.

2023 Presenting Sponsor: \$5,000



Hundreds of Girl Scouts from across southeast Louisiana will come together on **Saturday, September 23** for GSLE's **BELIEVE IN GIRLS (B.I.G.) EVENT** at Southern University of New Orleans. Girl Scout troops will spend the day exploring numerous exhibits and presentations. This exciting day focuses on hands-on, educational, and informative displays and activities relating to Girl Scouting's focus areas of STEM (Science, Technology, Engineering & Math), Life Skills, the Arts, the Outdoors, and Entrepreneurship.

2023 Presenting Sponsor: Entergy



On **Thursday, March 14**, GSLE will hold its premier fundraising event, the **OUR GIRLS, OUR FUTURE LUNCHEON** celebrating the power of Girl Scouting in southeast Louisiana. By partnering with GSLE, your company will align itself with an organization whose commitment to leadership development and the positive impact women and girls make in southeast Louisiana communities is reflected through its advocacy, programs, and services for girls and their families.

Range of support: \$2,500 - \$25,000; Sponsorship details available upon request.



The official kickoff to Cookie Season, **SMART COOKIE U** is an event designed to help girls and volunteers prepare for the largest girl-led entrepreneurship program in the country: the **Girl Scout Cookie Program**! During the event girls will have the opportunity to work one-on-one with successful businesswomen from the community, enhance their business and financial knowledge, while boosting their self-esteem and leadership skills.

2024 Presenting Sponsor: \$5,000



COOKIE CORPORATE BUYOUT PROGRAM - By supporting the Girl Scout Cookie Program, you support the largest girl-led entrepreneurship program in the world! Cookie proceeds support Girl Scout programming and activities, and all proceeds stay local! Purchase cookies to keep or donate them to a local charity of your choice.

Range of support: \$500 - \$1,500; Sponsorship details available upon request.



GSLE volunteers work hard to create a safe and fun environment for Girl Scouts to learn how to lead. GSLE cherishes all volunteers and recognizes the valuable contribution they make in developing girl leaders. The **RECOGNITION OF EXCELLENCE DINNER**, to be held on **Tuesday, April 9**, will recognize and celebrate these extraordinarily dedicated men and women who provide exemplary service and go above and beyond the expectations of their position to make a difference for GSLE and all Girl Scouts.

2024 Presenting Sponsor: \$5,000



The **Girl Scout Gold Award** represents the highest achievement in Girl Scouting and recognizes girls who demonstrate extraordinary leadership through remarkable "take action" projects that have sustainable impact in their communities and beyond. The annual **GIRL SCOUT GOLD AWARD DINNER** in April is an important event highlighting the remarkable young women earning their Gold Award as a source of inspiration for other girls and Girl Scouts to follow in their footsteps.

Range of support: \$2,500 - \$10,000